



For Immediate Release

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MEMPHIS' ELZEMEYER TALENT AGENCY OPENS NASHVILLE OFFICE

MEMPHIS, Tenn. – May 28, 2009 - Abby Elzemeyer, owner and founder of Elzemeyer Talent Agency (ETA), has introduced a second branch of the successful, Memphis-based agency to Nashville, Tenn., to better service all of East Tennessee. In April 2008, Elzemeyer launched ETA in Memphis and decided to open the Nashville office the eve of the agency's one-year anniversary.

Over the past year, ETA has experienced a steady growth in business making it possible for the agency to expand its services into the Nashville area. Priding itself in being a boutique agency representing the most polished and experienced talent, ETA is a full service agency providing clients throughout the Mid-south with models, actors, voice over, promotional models, and live talent.

"It was a natural next step for ETA to expand into the Nashville area," said Elzemeyer. "Just as Memphis has a rich history in the entertainment business, within both the film and music industries, so does Nashville. I am thrilled that we have had the opportunity to expand our business."

Elzemeyer brings her extensive background and experience in theatre and film to Tennessee's dynamic and growing entertainment industry. She has contributed to several films in the region as a casting director and worked with area talent agencies in the Mid-south. She currently supports ArtsMemphis, The Orpheum Theater, and has recently started the Memphis chapter of the Association for the Future of Film and Television.

Talent represented by ETA have been involved in a variety of projects including work on the CW's "One Tree Hill," the feature film *Nothing But the Truth*, an Incredible Pizza Company Commercial, and a Hunter Fan Print Campaign.

For more information, please visit etatennessee.com

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